



# The Employer's Voice

## Advertising Rates

To find out how  
**The Employer's Voice**  
 can meet your *marketing and sales objectives*,  
 call the EAC at **1.888.663.4929** or  
 send an email to [info@EACforEmployers.org](mailto:info@EACforEmployers.org)

<b>Member Rates</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>
Quarter page	\$300.00/per issue	\$250.00/per issue	\$200.00/per issue
Half page	\$450.00/per issue	\$400.00/per issue	\$350.00/per issue
Full Page	\$600.00/per issue	\$550.00/per issue	\$500.00/per issue
Advertorial (1 page)	\$700.00/per issue	\$650.00/per issue	\$600.00/per issue
<b>Non-Member Rates</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>
Quarter page	\$400.00/per issue	\$350.00/per issue	\$300.00/per issue
Half page	\$550.00/per issue	\$500.00/per issue	\$450.00/per issue
Full Page	\$700.00/per issue	\$650.00/per issue	\$600.00/per issue
Advertorial (1 page)	\$800.00/per issue	\$750.00/per issue	\$700.00/per issue

### Ad Dimensions:

**Quarter Page:** 3.50"w x 4.7"h  
**Half Page:** 3.5"w x 7.0"h (vertical) or 7.1"w x 3.75"h (horizontal)  
**Full Page & Advertorial:** 7.1"w x 7.5"h