



# Inside Scoop

## Advertising Rates

To find out how **the Inside Scoop** can meet your *marketing and sales objectives*, call the EAC at **1.888.663.4929** or send an email to [info@EACforEmployers.org](mailto:info@EACforEmployers.org)

<b>Member Rates</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>
Half Page Banner	\$200.00/per issue	\$150.00/per issue	\$100.00/per issue
Full Page Banner	\$300.00/per issue	\$250.00/per issue	\$200.00/per issue
<b>Non-Member Rates</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>
Half Page Banner	\$300.00/per issue	\$250.00/per issue	\$200.00/per issue
Full Page Banner	\$400.00/per issue	\$350.00/per issue	\$300.00/per issue

### Banner Dimensions:

**Half Page Banner:** 1.5”w x 4.9”h

**Full Page Banner:** 1.5”w x 9.8”h